



Shealuxe skincare
expertise, for healthy skin
luxurious sense



For you, who deserve beauty ...

Agat Holding, as a diversified economic group, has extensive experience in providing services and has been active in the production and distribution of skincare products under the Shealuxe brand since 2020 (Atieh Gostar Ara Tav Company).

Our ideology at Shealuxe is to uphold the belief and culture that Iranian products, using high-quality raw materials and technical expertise from leading countries in the cosmetics industry, are undoubtedly competitive and authentic solutions for improving your skin health. Shealuxe product categories include skincare and haircare items in the cleanser, makeup remover, serum, and moisturizing cream lines. Relying on the team's efforts, high-quality raw materials, and formulations from reputable laboratories in France, adapted to Iran's environmental conditions, we strive to produce products worthy of Iranian authenticity.



SHEALUXE | SKIN & HAIR CARE

Formulation, fragrance, and raw materials from France
Contact Tel: +98 21 9109 2935 | +98 31 9109 2935



LUXURIOUS

S E N S E



Face & Neck Hydrating Cream

[For all skin types](#) | 75ml | Oil-Free

The Shealuxe Hydrating Cream is formulated to boost skin hydration by attracting water and providing essential vitamins. This cream can transport moisture from the innermost layer of the skin, the dermis, to the outermost layer, the epidermis. It deeply nourishes the skin, supplying the hydration your skin needs.

— Product Features & Benefits —

Promotes skin rejuvenation and collagen production thanks to shea butter oil. Provides intense hydration due to hyaluronic acid. Enhances skin softness and radiance with stearic acid. Supplies essential vitamins for the skin. Enriched with Vitamin B5. Paraben-Free.





Hand & Face Hydrating Cream

For combination to oily skin | 120ml

External factors such as pollution and excessive washing can damage the skin's moisture barrier. The key point is that a lack of hydration increases oil production, making your face appear excessively shiny. Therefore, one of the main functions of a moisturizer, besides keeping the skin hydrated and retaining surface moisture, is to protect the skin from pollutants.

Product Features & Benefits

Provides softness and smoothness. Enriched with Vitamin B5. Offers intense hydration due to hyaluronic acid. Prevents breakouts by controlling skin oil. Promotes skin rejuvenation and collagen production thanks to shea butter oil. Antioxidant with controlled oil content. Paraben-Free.



Hand & Face Hydrating Cream

For normal to dry skin | 120ml

Shealuxe Hydrating and hydrating creams not only provide essential hydration but also prevent water loss from the skin's outer layer. When the skin becomes dry and dehydrated due to various factors such as genetics, skin conditions, excessive use of soapy cleansers, or improper care, it needs a moisturizer and the hydrating benefits it provides.

Product Features & Benefits

Reduces inflammation and redness. Promotes skin rejuvenation and collagen production thanks to shea butter oil. Treats dryness and prevents water loss from the skin surface. Provides intense hydration due to hyaluronic acid. Antioxidant with controlled oil content. Enriched with Vitamin B5. Paraben-Free.



Hand & Face Hydrating Cream

For all skin types | 120ml

The Shealuxe Face & Neck Hydrating Cream, with its unique formulation, effectively provides the skin with essential hydration while helping to maintain its softness and smoothness. This product is suitable for all skin types, especially dry and dehydrated skin, and can also be used as a perfect base for makeup.

Product Features & Benefits

Promotes skin rejuvenation and collagen production thanks to shea butter oil. Provides intense hydration due to hyaluronic acid. Enhances skin softness and radiance with stearic acid. Supplies essential vitamins for the skin. Enriched with Vitamin B5. Paraben-Free.



Facial Cleansing Gel

For combination to oily skin | 200ml

Shealuxe Facial Cleansing Gel removes surface impurities and eliminates bacteria from the skin. After cleansing, your face can breathe more easily, and the product works effectively to help tighten open pores. At the same time, it enhances the skin's softness, smoothness, and clarity.

— Product Features & Benefits —

Fights pimples and acne thanks to salicylic acid and Melaleuca alternifolia (tea tree) leaf oil. Controls skin oil while preventing dryness. Brightens and hydrates. Minimizes the appearance of pores. Antibacterial and helps balance the skin's pH. Removes dead skin cells. Sulfate-Free.



Facial Cleansing Gel

For normal to dry skin | 200ml

Shealuxe Facial Cleansing Gel delivers a high level of hydration to the skin; however, we recommend that people with dry skin use a moisturizing cream alongside the gel. After cleansing, your face can breathe more easily, bringing freshness, softness, and comfort to your skin.

— Product Features & Benefits —

Provides intense hydration thanks to sodium PCA and Cucumis sativus extract, known as powerful hydration boosters. Helps accelerate blood circulation by enhancing oxygen supply. Reduces inflammation and redness while brightening the skin. Helps diminish lines and wrinkles and is enriched with Vitamin B5. Sulfate-Free.



Facial Cleansing Gel

For all skin types | 200ml

People with normal skin can use a facial cleansing gel with brightening properties and benefits for reducing blackheads and dark spots to achieve a smooth and refreshed complexion. Shealuxe Facial Cleansing Gel removes surface impurities and eliminates bacteria present on the skin.

— Product Features & Benefits —

Contains Vitamin C in the form of sodium ascorbyl phosphate. Powerful brightening effect thanks to Glycyrrhiza glabra (licorice) root extract and niacinamide. Nourishes the skin, removes dead cells, and helps slow the aging process. Antibacterial, helps balance the skin's pH, and provides strong hydration. Sulfate-Free.



Facial Cleansing Foam

For combination to oily skin | 200ml

Shealuxe Facial Cleansing Foam for oily and combination skin is a powerful cleanser that removes excess oil and helps prevent pimples and acne. Sulfate-free and enriched with Melaleuca alternifolia (tea tree) leaf oil, it deeply cleanses and cares for your skin, providing a complete and effective wash.

— Product Features & Benefits —

Fights pimples and acne thanks to Melaleuca alternifolia (tea tree) leaf oil. Brightens and hydrates. Antibacterial. Controls skin oil. Minimizes the appearance of pores. Removes dead skin cells. Sulfate-Free.



Facial Cleansing Foam

For normal to dry skin | 200ml

Shealuxe Facial Cleansing Foam for dry skin is exactly what you need to repair sensitive skin and enhance softness and hydration. This product is formulated with milder surfactant-based cleansers that prevent irritation and inflammation, as it is soap-free and does not cause dryness or irritation.

— Product Features & Benefits —

Provides intense hydration thanks to Cucumis sativus fruit extract, a powerful hydration booster. Reduces lines and wrinkles. Accelerates blood circulation by enhancing oxygen supply. Enriched with Vitamin B5. Brightens the skin. Sulfate-Free.



Facial Cleansing Foam

For all skin types | 200ml

Shealuxe Vitamin C Cleansing Foam, with its unique formulation, acts as a gentle exfoliator that deeply removes impurities, excess oil, and dead skin cells, leaving the skin clean and radiant. Being sulfate-free, it controls skin oil without causing dryness or irritation, and its moisturizing and softening ingredients enhance skin freshness and brightness.

— Product Features & Benefits —

Antibacterial and eliminates microbes. Reduces blackheads and acne while preventing the growth of acne-causing bacteria. Moisturizes, softens, brightens, and balances skin oil. Brightens and gently exfoliates the skin. Sulfate-Free.



Cleansing & Hydrating Face Toner
For combination to oily skin | 200ml

Using a suitable toner is an important part of the daily skincare routine. A toner does not replace a cleanser but effectively removes impurities left after washing. The toner for oily skin, enriched with tea tree oil, helps reduce excess oil and keeps your skin matte.

— **Product Features & Benefits** —

Alcohol-Free. Hydrates the skin while removing makeup residue and providing moisture. Reduces skin oil, prevents breakouts, and helps fade acne marks. Cleanses pores and acts as an antioxidant. Reduces skin inflammation. Balances skin pH.



Cleansing & Hydrating Face Toner
For normal to dry skin | 200ml

Toners are products used after cleansing the skin to help balance its pH. Toners for dry skin strengthen the skin's surface and contribute to its freshness, vitality, softness, and hydration. These toners also remove any remaining makeup from the skin.

— **Product Features & Benefits** —

Alcohol-Free. Removes makeup residue and helps balance skin pH. Deeply cleanses the skin and enhances absorption of skincare products. Antioxidant and antibacterial. Helps prevent wrinkles. Prevents ingrown hairs.



Cleansing & Hydrating Face Toner
For all skin types | 200ml

The Vitamin C Toner helps brighten and clarify the skin by balancing pH and cleansing impurities. Acting as an antioxidant, it protects the skin against free radical damage, removes pollutants, and brings freshness and vitality to your skin.

— **Product Features & Benefits** —

Alcohol-Free. Deeply cleanses pores thanks to its antibacterial properties. Reduces dark spots by strengthening the skin's defense barrier and providing gentle exfoliation. Brightens and clarifies the skin's surface. Promotes skin rejuvenation and collagen production. Balances skin pH.



Micellar Hydrating Facial Cleanser
For combination to oily skin | 200ml

This product, with its oil-controlling ingredients, is suitable for skin with excessive oil production and provides deep cleansing of the skin surface. Shealuxe Micellar Water helps prevent the formation of excess oil through surface oxygenation, leaving the skin looking youthful and refreshed.

— Product Features & Benefits —

Alcohol-Free and No Rinsing Required. Fades dark spots thanks to aloe vera extract. Balances skin oil with tea tree oil. Mattifies the skin. Helps soften the skin. Deeply cleanses impurities and makeup. Tightens open pores.



Micellar Hydrating Facial Cleanser
For normal to dry skin | 200ml

This micellar water effectively removes makeup and impurities while providing strong hydration for the skin. It is formulated to not only cleanse the face from makeup but also eliminate harmful bacteria and fungi, protecting your skin from environmental factors.

— Product Features & Benefits —

Alcohol-Free and No Rinsing Required. Provides intense hydration thanks to Cucumis sativus extract, a powerful hydration booster. Effectively removes makeup. Deeply cleanses pores. Maintains skin freshness and vitality. Helps moisturize the skin thanks to glycerin.



Micellar Hydrating Facial Cleanser
For all skin types | 200ml

With this micellar water, you can deeply remove all makeup particles from your skin while promoting skin health and vitality. Enriched with Vitamin C, this product also helps enhance skin brightness and clarity, while significantly reducing the appearance of blemishes.

— Product Features & Benefits —

Alcohol-Free and No Rinsing Required. Promotes collagen production and reduces wrinkles thanks to sodium ascorbyl phosphate. Removes impurities and excess skin oil. Brightens and clarifies the skin. Deep yet gentle cleansing. Prevents dryness due to the absence of alcohol.



Colorless Sunscreen Fluid

For combination to oily skin | 50ml

This product, containing ingredients such as green tea extract, alpha-arbutin, and hyaluronic acid, helps control skin oil, reduce dark spots, and hydrate the skin, resulting in a brighter and more youthful appearance. Additionally, the ingredients protect the skin against UV, infrared, blue light, and visible light.

— Product Features & Benefits —

SPF 50. Oil-Free. Helps reduce dark spots thanks to alpha-arbutin. Controls skin oil. Lightweight and silky texture. Anti-aging and reduces wrinkles. Prevents pimples and acne. Fast-absorbing. Enriched with shea butter for nourishment and skin softness.



Colorless Sunscreen Fluid

For normal to dry skin | 50ml

In addition to protecting the skin from UV, infrared, blue light, and visible light, this product preserves skin hydration and enhances softness and smoothness thanks to ingredients such as hyaluronic acid, jojoba oil, and shea butter. Alpha-arbutin helps reduce and fade dark spots.

— Product Features & Benefits —

SPF 50. Hydrating. Softens and smooths the skin. Prevents sun-induced dark spots and pigmentation. Helps reduce dark spots thanks to alpha-arbutin. Prevents premature aging. Lightweight and fast-absorbing texture. Enriched with shea butter for nourishment and skin softness.



Brightening & Hydrating Serum

For all skin types | 30ml

The Shealuxe Brightening & Hydrating Serum with Vitamin C prevents dryness and dark spots while enhancing skin radiance and brightness. The presence of Vitamin C boosts collagen production and helps prevent skin sagging, resulting in a more refreshed and youthful-looking complexion.

— Product Features & Benefits —

Reduces dark spots and hyperpigmentation. Brightens the skin. Reduces redness. Boosts collagen production. Helps prevent skin sagging. Protects against sun damage. Soothes sunburn. Enhances skin radiance.

SHEALUXE

— Produits de soins de la peau et des cheveux —



WWW.SHEALUXE.IR

All rights of the Shealuxe brand are reserved for Agat Holding.